



# HPIO equity strategic messaging meeting

October 25, 2018 • The Conference Center at OCLC • Dublin, Ohio

## Agenda

### Meeting objectives

1. Review findings from the AHVN and ARCHES research studies
2. Identify opportunities for applying the research to equity messaging work in Ohio
3. Identify potential next steps for HPIO's equity work and Equity Advisory Group

### Welcome and introductions

Health Policy Institute of Ohio

### AHVN – American Health Values Survey

**Larry L. Bye**, Senior Fellow, Health Care, NORC at the University of Chicago

**Nicole Bronzan**, Senior Communications Officer at the Robert Wood Johnson Foundation

### ARCHES – AmeRicans' Conceptions of Health Equity Study

**Sarah Willen**, Principal investigator, ARCHES, Associate Professor of Anthropology, University of Connecticut

**Colleen Walsh**, Assistant Professor, School of Health Sciences, Cleveland State University

### Round one small group discussion: Opportunities for applying the research

1. How can insights from the equity messaging studies (AHVN and ARCHES) be useful to stakeholders in Ohio?
2. How can findings from the AHVN and ARCHES studies be structured to be most useful to practitioners and other stakeholders? (i.e. are there tools or other resources that can be developed?)
3. How would you approach a state policymaker who was a [insert typology] on equity issues?

### Report out to larger group

### Break

### Round two small group discussion: Exploring opportunities to advance health equity in Ohio

1. What are the real or perceived barriers to communicating with Ohio policymakers on equity?
2. Are there resources or tools that can be provided by HPIO or other organizations to overcome these barriers?
3. If you had to prioritize, what are one or two things HPIO and the Equity Advisory Group could focus on to help advance health equity issues with state policymakers in Ohio? Please keep in mind HPIO's mission, including focus on data, research, dissemination and analysis, as well as direct engagement with legislators and other policymakers.

### Report out to larger group

### Closing remarks

Health Policy Institute of Ohio